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For more information visit youngsurvival.org/about/staff



As Young Survival Coalition (YSC) celebrated its 15th anniversary in 2013, we reflected on our accomplishments, while focusing on the future. Inside you'll read about the Face 2 Face networks YSC introduced to connect young breast cancer survivors in neighborhoods all over the U.S. (pages 2-3), along with the Research Think Tank we convened (pages 6-7) and ways you can be involved. Sincere thanks to all the volunteers, donors, partners, families and supporters who ensure our critical work continues.

Jennifer Merschdorf Chief Executive Officer Young Survival Coalition

Jeungeung



TOP 5 INVASIVE CANCERS DIAGNOSED IN YOUNG WOMEN

BREAST

38%

MELANOMA

20%

UTERINE CERVIX

12%

LEUKEMIA

10%

NON-HODGKINS LYMPHOMA

(BASED ON PROBABILITY OF DEVELOPING BREAST CANCER.) AMERICAN CANCER SOCIETY, SURVEILLANCE RESEARCH, 2013 MORE THAN 35
YOUNG WOMEN ARE DIAGNOSED
WITH BREAST CANCER
EVERY DAY

BREAST CANCER FACTS & FIGURES 2013-2014

250,000
YOUNG WOMEN DIAGNOSED
BEFORE AGE 40
ARE LIVING WITH BREAST CANCER TODAY

Enough to fill

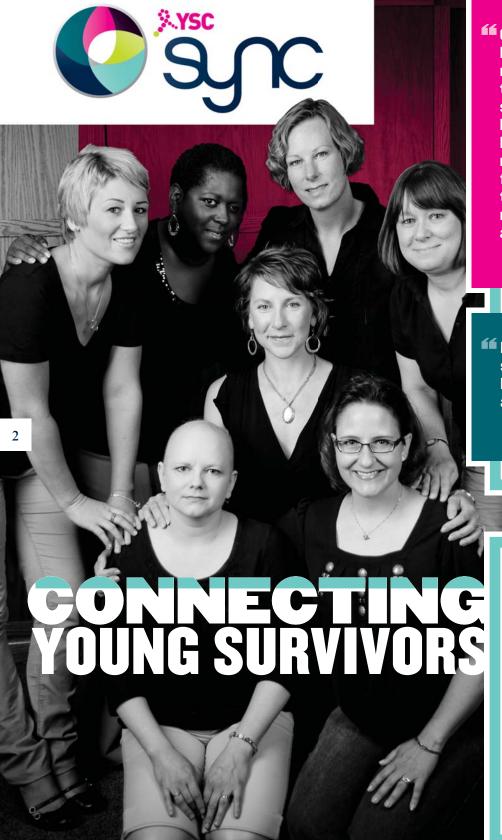
3 NFL STADIUMS
to capacity.







BASED ON U.S. CENSUS, 2000



On the community boards, I received the encouragement from other women that I needed. I knew my surgery choice was the best decision for me, but I had so many questions and reservations. I needed input from other women around the world to help convince my heart what my head already knew.

- SARA O, DIAGNOSED AT 31

It was very helpful to speak to another survivor. I'm very thankful for YSC at a time like this.

- NICOLE A, DIAGNOSED AT 29

I want other young women, especially those recently diagnosed, to know there is light at the end of the tunnel. The best part of leading a YSC F2F is watching the group grow! Our last meeting was standing room only. This has been an honor and a rewarding experience!

– JESSICA K., DIAGNOSED AT 35 CHICAGO F2F LEADER



CONNECT TO OTHERS

When facing breast cancer at a young age, there are some things that only another young survivor can understand.

YSC Sync offers three easy ways for young women to get in touch:
Online Community Boards, in-person
YSC Face 2 Face (F2F) networks
and SurvivorLink one-on-one
peer support.



LEARN MORE
YOUNGSURVIVAL.ORG/SYNC



ONLINE COMMUNITY BOARDS



The YSC online community boards allow women all over the world to meet virtually, anytime it is convenient for them. There are nearly 18,000 members with 30 active and diverse forums including reconstruction, treatment, nutrition and fertility.

Connect online at community.youngsurvival.org.

FACE 2 FACE



Local YSC Face 2 Face networks (F2F) allow young women to meet in person where they live. An F2F can act as a support group, social group, or involve a specific activity such as biking or scrapbooking. Since rolling out this program in April 2013, 72 F2F networks have been created in 29 states.

To find a YSC Face 2 Face group near you or learn how easy it is to start one, visit youngsurvival.org/get-involved/f2f.

SURVIVORLINK



Sometimes you need to talk one-on-one with someone who has been in a similar situation. YSC's SurvivorLink program gives young survivors the opportunity to speak with a trained peer volunteer. Matches can be made based on life situation or a topic the young woman would like to discuss whether she is newly diagnosed, metastatic or years out from treatment.

To be connected or inquire about becoming a trained SurvivorLink mentor, **6** 877.YSC.IOII or resourcelink@youngsurvival.org.



NAVIGATORS GUIDE THE WAY

YSC educational and organizational navigators empower and assist young survivors at any stage of the journey. Three navigators are now available: the Newly Diagnosed Resource Kit, a Metastatic Navigator, and What's Next? A Young Woman's Post-Treatment Navigator. A Long-Term Survivor resource is planned for release in 2014.

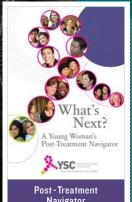
> To date, nearly 6,000 **Newly Diagnosed** Resource Kits, 1.500 **Metastatic Resource** Kits, and 800 Post-**Treatment Navigators** have been distributed for free.

The Newly Diagnosed **Treatment Navigator** has been so useful for me. It allows me to keep all my information in order, gives details of my treatments, provides an area to keep business cards and has a calendar to put my appointments.

- ADRIENNE, DIAGNOSED AT 34







Navigator



INFLUENCING THE HEALTHCARE COMMUNITY

As the premier advocate for all issues impacting young women with breast cancer, YSC is poised to impact the research and healthcare communities focused on this population. In 2012-2013, YSC gave oral and written presentations at numerous scientific and professional conferences: Critical Mass: the Young Adult Cancer Alliance; the San Antonio Breast Cancer Symposium (SABCS); the Annual Academy of Oncology Nurse Navigators Conference (AONN); the National Breast Cancer Coalition Advocacy Summit (NBCC); the Association of Oncology Social Work (AOSW); the Breast Cancer in Young Women Conference (BCYI) in Dublin, Ireland; and the **Advanced Breast Cancer International Consensus** Conference (ABC2) in Lisbon, Portugal.

YSC was honored to present the posters below at these prestigious conferences.

2013

- YSC Research Think Tank: Determining Research Priorities for Young Women with Metastatic Breast Cancer (ABC2)
- Surveying Young Women with Metastatic Breast Cancer to Create Interventions with Impact (ABC2)
- Face 2 Face Networks: An Innovative Way to Connect Young Women Diagnosed with Breast Cancer (AONN)
- A Powerful Toolkit Meeting the Diverse but Unique Needs of Young Women Diagnosed with Breast Cancer (AONN)
- YSC Research Think Tank To Determine Top Priority Research Needs in Young Breast Cancer Patients (SABCS)
- Want to End Breast Cancer? Prove it. Sign on. (NBCC)
- A Novel Strategy to Equip Healthcare Providers Serving Young Breast Cancer Patients (AOSW)

- The Long-Term Survivor: A Needs Analysis of Young Women Five Years Post Breast Cancer Treatment (BCYI)
- Young and Metastatic: Addressing the Unique Needs of Advanced Breast Cancer in Young Women (BCYI)
- A Novel Strategy to Equip Healthcare Providers Serving Young Breast Cancer Patients (BCYI)
- Addressing the Unique Psychosocial Needs of Young Women With Breast Cancer Post-Treatment (BCYI)
- A Novel Strategy to Equip Healthcare Providers Serving Young Breast Cancer Patients (Critical Mass)
- Getting Your Groove Back: Re-Establishing Intimacy After Cancer (Critical Mass and AOSW)

Surveying Young Women with Metastatic Breast Cancer to Create Interventions with Impact

RESULTS

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MSC Treatment and Frequence	99%	27%	17%	14%	
Management of Treatment and Side Effects	865	27%	179	- 00-	
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Clinical Truts	45.3%	IFS.	101	26%	
Street, Smotored Wellbeing	42%	29%	475	10%	
morarce	59%	17%	47%	274	
Ren's and Disability	14%	19%	LITE	25%	
Legal Danuments/End of Life Physiolog	Sex	N/L	PPS.	14%	
Financial Comments	42%	86	III.	22%	
Naving Kidu/Adaption	47%	17%	175	17%	
Sexually and Intimacy	38%	18%	100	28%	
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Nat/Parenting	30.9%	10%	AFE	27%	
hericipatory Small	36%	Fb.	17%	31%	
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MSC Treatment and Programs	NS.		1475		
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Streen/Emeranal Metholog			25%	17%	
Work and Disability	42%			48%	
Connecting to Other Young Women with MBC			27%	12%	
Single/Dating	10%			TIN	
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Natu-Parenting		27%		10%	
Security and Intimacy	27%			38%	
Financial Conserts		20%		42%	
Legal Discussors/End of City Planning		10%		73.7%	
Married Williams of Participation of Par	946			476	

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Tools to communicate about their disease and proposes with others.	77%
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Nurse case manager at the insurance company	45%
Patient rerigitor Secured on HSC patients.	47.9%
Drive tests to organize/plan medical meeting/approximent	25%
Needthcare provider assistance with insurance toxes	40%
Drifting guide for communicating with healthcome providers.	42%
Deline guide to insurance issues	37%
Educational precionations to healthcure providers an MRC	34%

CONCLUSION

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Acknowledgements







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YSC's priorities from here on in will be guided by the high level discussions that took place at the YSC Research Think Tank.

- JOY SIMHA, SURVIVOR YSC CO-FOUNDER, RTT CHAIR

The Research Think Tank was a true collaboration between advocates and researchers, all of whom were focused on addressing the issues unique to young women diagnosed with breast cancer.

> - TRACY LEDUC, SURVIVOR, **ADVOCATE & RTT PARTICIPANT**

IN MEMORIAM

Three members of the RTT passed away after the February meeting. Advocates Kim Casamassima and Deb Molis, of the metastases workgroup, both died of metastatic breast cancer at ages 48 and 47, respectively. Dr. Irma Russo, an esteemed researcher and member of both the Risk Factors and Pregnancy workgroups, also died. We are forever grateful for their dedication and efforts on behalf of young women with breast cancer.

THE STATE OF THE EVIDENCE ON YOUNG WOMEN AND BREAST CANCER



..no WOITICIT

Breast cancer in young women is not simply a disease diagnosed at a young age; it has biological characteristics and treatment concerns that differ from diagnosis in post-menopausal women. Today, we still don't know why. That must change.

In 2012, YSC launched the Research Think Tank (RTT), an 18-month initiative to bring together knowledgeable advocates, as well as leading researchers and clinicians who treat, have experience with, or focus on young women with breast cancer. The goal of this team is to drive smart and systemic change by refocusing the research community on the tough questions that need to be answered to improve the quality and length of life for young women diagnosed with breast cancer.



Six target areas were identified for review by the planning committee: Fertility, Identification of Risk Factors, Metastases, Pregnancy, Quality of Life & Survivorship, and Treatment.

During the initial phase, participants of each workgroup assessed the current state of research for their assigned area. In February 2013, participants then met in-person to define what we know and don't know and determine research priorities.

Currently, YSC is drafting a "State of the Evidence" report summarizing the RTT meeting and its results and seeking to secure publication of its findings. YSC is also finalizing its research agenda which will list the top research priorities pertinent to young women and breast cancer. In addition, strategies for engaging key stakeholders and potential research funders have been developed to ensure that research priorities are acted upon.

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YSC'S STATE LEADER PROGRAM



Launched in 2013. YSC's new State Leader program links a regional network of experienced breast cancer advocates who are committed to YSC's mission. Selected by YSC as key advocates within their region, the State Leaders act as a link between local and statewide communities and YSC staff. These leaders help identify state resources, serve on a Regional Leadership Council and assist with outreach, education and awareness activities throughout their area. YSC is honored to have 58 leaders in 26 states in its first year. A heartfelt thank you to all of YSC's amazing State Leaders!

FIND OUT MORE ABOUT BECOMING A STATE LEADER FOR YSC



volunteer@youngsurvival.org

I am honored to be a state leader for YSC. It has given me a voice to share my experience and help those newly diagnosed or those struggling with the unique issues of a young survivor. I have met so many women who did not know about YSC and I love bringing all of us together because no one should fight alone.

> - ROSIE W., DIAGNOSED AT 35 STATE LEADER, S.C.





WE CAN SURVIVE CONCERT BENEFITS YSC

KATY PERRY took over the historic Hollywood Bowl October 23, 2013, for the sold-out We Can Survive concert she headlined to benefit Young Survival Coalition. Katy's close friend and songwriter Bonnie McKee kicked off the show, which included incredible performances from Kacey Musgraves, Tegan and Sara, Sara Bareilles and Ellie Goulding. Fireworks literally exploded as Katy sang "Firework," followed by a surprise encore where all of the artists teamed up to perform Perry's hit "Roar."

It was a night of celebrating fantastic music and life, all for a very important cause.

- KATY PERRY, SINGER-SONGWRITER

RIDE · SUPPORT · INSPIRE



Co-founded in 2004 by Lisa J. Frank and Matt Purdue, YSC Tour de Pink® was created to raise awareness and funds for YSC. Growing from five participants in 2004 to over 1,200 riders this year, YSC Tour de Pink has generated more than \$7 million and now consists of three outdoor bike rides: a one-day ride in Atlanta, Ga., and two three-day rides on the East and West Coasts.



THANK YOU TO OUR TOUR DE PINK SPONSORS















LEARN MORE







In 2013, YSC partnered with Liv/giant on the second bike design contest just for survivors. This year, Barb Greenlee's cherry blossom design was selected. For each bike sold, Liv/giant donated 10% of the retail price to YSC.

Riding Tour de Pink was something that I never would have attempted before cancer. I felt like I had something to prove. YSC helped me do just that. The Japanese cherry blossom is a daily reminder that life is short and sweet. to exist in the present moment, and to celebrate the gift of life.

> - BARB GREENLEE, TDP RIDER, SEATTLE, WASH. DIAGNOSED AT 40

TOUR DE PINK RIDES



EAST COAST

2004	Boston, Mass. to New York, N.Y.
2005	New York, N.Y. to Hershey, Pa.
2006-10	Hershey, Pa. to New York, N.Y.
2011	Morristown, N.J. to Long Branch, N.
2012-13	Philadelphia, Pa. to Washington, D.C

WEST COAST

2010-11 Thousand Oaks, Calif. to Point Mugu State Park, Calif. 2012 Thousand Oaks, Calif. to Foothill Ranch, Calif. 2013 Thousand Oaks, Calif. to South Ponto Beach, Calif.

ATLANTA

For five years, the Atlanta ride has offered participants the option to cycle one to 100 miles or to participate in a 5K walk/run in north Atlanta.





HONORING YSC'S FOUNDING MEMBERS

As part of YSC's 15th anniversary celebration, the founding members of YSC were presented with the Kristen Martinez Legacy Award at In Living Pink in May 2013. These amazing volunteers were celebrated for their pioneering work bringing young adult oncology issues to the forefront and creating YSC.

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Photos by Astrid Stawiarz

The gala also recognized corporate honorees Celgene and Liv/giant with the YSC Circle of Excellence Award for outstanding dedication to YSC and its mission.

Thank you to everyone who supported this special event and for your commitment to ensuring no young woman faces breast cancer alone.

youngsurvival.org/in-living-pink



2013 KRISTIN MARTINEZ LEGACY AWARD RECIPIENTS – YSC FOUNDING MEMBERS

Jorgeann Cruz Lisa J. Frank Jill Frey Meg Herbig Lisa Lesko* Lanita Moss Roberta Levy Schwartz Randi Rosenberg*

Joy Simha Nicki White

* Award received posthumously

THE WOMEN OF WASHINGTON. D.C. RALLY FOR YSC

As the teams took the field for the fifth annual Congressional Women's Softball Game benefitting YSC, not even imposing skies could dampen the spirits of the players or the nearly 1,000 people who came to cheer them on. After months of early morning training sessions, the bipartisan Congressional Women's team and the Bad News Babes (female members of the Washington Press Corps) were ready for that first pitch.

Dana Bash of CNN and Sen. Amy Klobuchar (D-MN) called the plays, as the tension mounted and the lead flipped several times. But in the end the Press Corps took the lead and won the game 11-8. Together, their efforts raised \$125,000 to support young women affected by breast cancer.

The Congressional Women's Softball Game has raised nearly \$350,000 since it began in 2009.



THANK YOU TO OUR SPONSORS





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TOYOTA

CongressionalWomensSoftball @CWSoftballGame



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I know that every dollar that I donate and raise for YSC will provide vital resources for young women facing breast cancer.

- LISA J. FRANK, SURVIVOR, YSC BOARD PRESIDENT & YSC TOUR DE PINK CO-FOUNDER

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PART NER HIGHLIGHTS



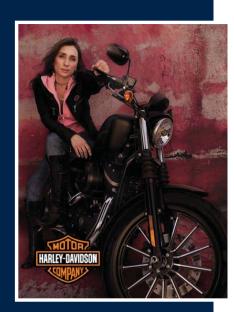
YSC was excited to welcome new partners Nordstrom and CBS Radio in 2013. YSC would like to extend a huge thank you to all of our generous partners who are deeply dedicated to helping young women with breast cancer.

LEARN MORE AND SUPPORT YSC

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NORDSTROM



JOIN OUR IN-STORE LINGERIE FIT EVENT FRIDAY & SATURDAY, OCTOBER 25 & 26

YSC'S LEADERSHIP CIRCLE



With an annual pledge of \$1,200 or more, these generous individuals are part of the exclusive YSC Leadership Circle and play an essential role in ensuring that YSC remains the premier resource for young women facing breast cancer.

TO LEARN MORE. PLEASE VISIT THE LEADERSHIP CIRCLE TAB AT: YOUNGSURVIVAL.ORG/DONATE

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Nicole & Carl Taylor

Ruth Martha Thomas

Larry Tower Justin Truelove

Stephanie & Jeff Vossen

Edward K. Watson

Rebekah Willis

Laurie Yori

STATEMENT OF FINANCIAL POSITION

AS OF JUNE 30, 2013

ASSETS

Noncurrent Assets	
	\$ 355.952
Furniture, Equipment & Leasehold Improvements	\$ 12,799
Other Assets	\$ 189,888
Grants Receivable	\$ 410,265
Unrestricted	\$ 340,672
Restricted	\$ 53,632

LIABILITIES & RET ASSETS	
Current Liabilities	\$ 151,297
Non-Current Liabilities	_
Net Assets	
Unrestricted	\$ 796,951
Temporarily Restricted	\$ 214,960
Permanently Restricted	\$ 200,000
Total Liabilities and Net Assets	\$ 1,363,208

STATEMENT OF ACTIVITIES

REVENUE

Contributions	\$ 4,593,048	
Other Revenue	\$ 77,590	
Total Revenues	\$ 4,670,638	
EXPENSES		
	* • • • • • • • • • • • • • • • • • • •	

Total Revenues	\$ 4,670,638		
EXPENSES			
Program Services	\$ 3,537,676		
Supporting Services			
Management & General	\$ 651,22		
Fundraising	\$ 559,47		
Total Expenses	\$ 4,748,37		
Change in Net Assets	(\$77,735		
Net Assets, Beginning of Year	\$ 1,289,64		

WHERE DID THE REVENUE COME FROM?

\$ 1,211,911

Net Assets, End of Year

Corporate	\$ 2,643,877
Individuals	\$ 1,626,185
Grants	\$ 322,986
Earned Income	\$ 36,710
In Kind	\$ 40,880
Grand Total	\$ 4,670,638

This condensed financial information is based on audited financials. A full copy of the 2013 audited financials is available by contacting YSC at 80 Broad Street, Suite 1700. New York, NY 10004



YOUNG SURVIVAL COALITION

(YSC) is the premier organization dedicated to the critical issues unique to young women and breast cancer. YSC works with survivors, caregivers and the medical, research, advocacy and legislative communities to increase the quality and quantity of life for women diagnosed with breast cancer ages 40 and under.



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