



TRUSTED VOICE
INNOVATION
EMPOWERMENT
COMMUNITY
COLLABORATION
IMPACT



Young survivors show their ages at diagnosis.

More than **35** young women are diagnosed with breast cancer *every day*:

OUR GOAL is to ensure that none of these women face breast cancer alone.

2015 WAS AN INCREDIBLE YEAR for Young Survival Coalition (YSC). Guided by our core values—trusted voice, innovation, empowerment, community and collaboration—in every program and in every region of the country, we are making an impact. In the past year, we actively served more than 7,300 young women affected by breast cancer in 44 states.

THANKS TO THE GENEROSITY OF OUR DONORS, the tireless work of our employees and volunteers, and the passion of our advocates, we are truly changing lives. As we reflect on all that we accomplished, we know there is still so much work to be done. I look forward to another productive and rewarding year for the YSC community!

With gratitude,

Jennifer Merschorf
Chief Executive Officer
Young Survival Coalition



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TRUSTED VOICE

YSC SUMMIT | HOUSTON, TX

IN MARCH 2015, nearly 600 survivors, co-survivors and healthcare providers from across the country gathered in Houston, Texas for the inaugural national YSC Summit. For three days, we addressed the unique needs of the women we serve through 30 educational and wellness workshops; inspirational talks from renowned speakers like Dr. Susan Love; discussion groups led by some of the nation's top social workers; and opportunities for attendees to make lasting connections with others who know what it's like to face breast cancer at a young age.

» SEE THE IMPACT OF OUR 2015 SUMMIT »

YSC provided
\$81,304 in travel
assistance to
help 146 people
attend the
2015 Summit



"MY LIFE CHANGED at the Summit. I made the connections I was missing for three years, and it was great to feel 'normal' for a few days."

LEISHA, DIAGNOSED AT 28

Summit attendees take time out for a group photo.



Craig, Jenn, Ben, Erin and Pablo enjoy connecting after a day of inspiring workshops at the Symposium.

TRUSTED VOICE

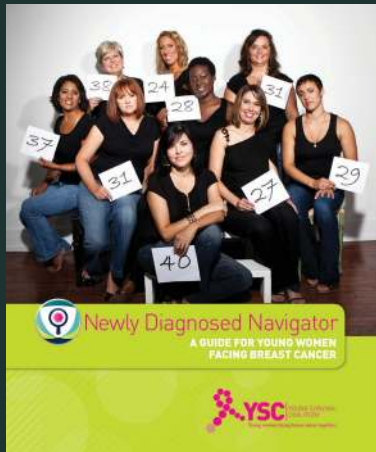
YSC REGIONAL SYMPOSIUM WASHINGTON, DC

OUR FIRST-EVER NORTHEAST REGIONAL SYMPOSIUM in June 2015 brought together approximately 200 young survivors and their co-survivors to focus on quality-of-life issues and how to thrive after a breast cancer diagnosis. Experts led workshops to share solutions for everyday problems; tools for self-care and improving relationships; and opportunities to forge meaningful connections with other attendees. Learn more about our conference program at youngsurvival.org/conferences.

“BEING A YOUNG WOMAN WITH BREAST CANCER *can be very isolating. Having the opportunity to learn from experts that I wouldn’t have had access to otherwise, and meeting people with similar experiences at all stages of treatment, was empowering.”* **LATIYA, DIAGNOSED AT 34**

OUR PROGRAMS MEET THE UNIQUE NEEDS OF YOUNG WOMEN

by educating, supporting and empowering them through every stage of the breast cancer experience. Go to youngsurvival.org/resources to learn more.



↓ 1,263

Newly Diagnosed Navigators downloaded

5,825 total Navigators distributed

 14,349 views of educational content on YouTube

59 metastatic trial search sign-ups

620 attendees at Young Empowered Survivors (YES) Fund educational events

“THE NEWLY DIAGNOSED NAVIGATOR was the first thing I came across since my breast cancer diagnosis that was easy to read, easy to understand and packed full of important information.” KAY, DIAGNOSED AT 31

TRUSTED VOICE



INNOVATION

WE KNOW YOUNG WOMEN DIAGNOSED WITH BREAST CANCER HAVE A STRONG DESIRE TO CONNECT IN PERSON WITH OTHER YOUNG SURVIVORS, but that's not always possible. This year, we launched our online video support group program so young women can get the support they need in the comfort of their own homes. The three groups—one for women ages 30 and under, another for young women with metastatic breast cancer and a third for young women newly diagnosed or in treatment—are led by a trained facilitator and provide a safe place to share feelings, experiences, information and resources.

[Learn more or join one of our support programs.](#)

Reasons Young Women Joined YSC's Online Support Group*

70%

To connect with other young women with breast cancer

30%

Easier than attending an in-person support group

20%

No support groups for young women where I live

20%

All of these reasons

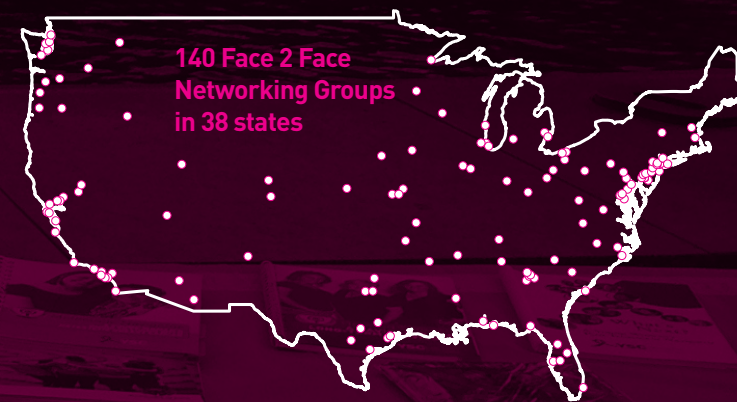
*participants could select more than one reason



Kristin and Jeannie educate their community about YSC at an event in Kansas City.

EMPOWERMENT

VOLUNTEERS ARE THE HEART AND SOUL OF YSC, activating our mission online and in their local communities. In 2015, we saw a 50% increase in one-on-one peer support through our SurvivorLink program. Our Face 2 Face (F2F) program grew by 80% in 2015—helping 3,726 young breast cancer survivors connect in person with other survivors. And, our State Leader program grew by 55%, with more than 100 volunteers leading the charge to ensure young women and healthcare providers across the country have access to YSC services.



113

YSC State Leaders

778

registered volunteers

» JOIN THE MOVEMENT »

COMMUNITY



3 DAYS.

200 MILES.

1 PURPOSE.

TOUR DE PINK IS MORE THAN JUST A BIKE RIDE;

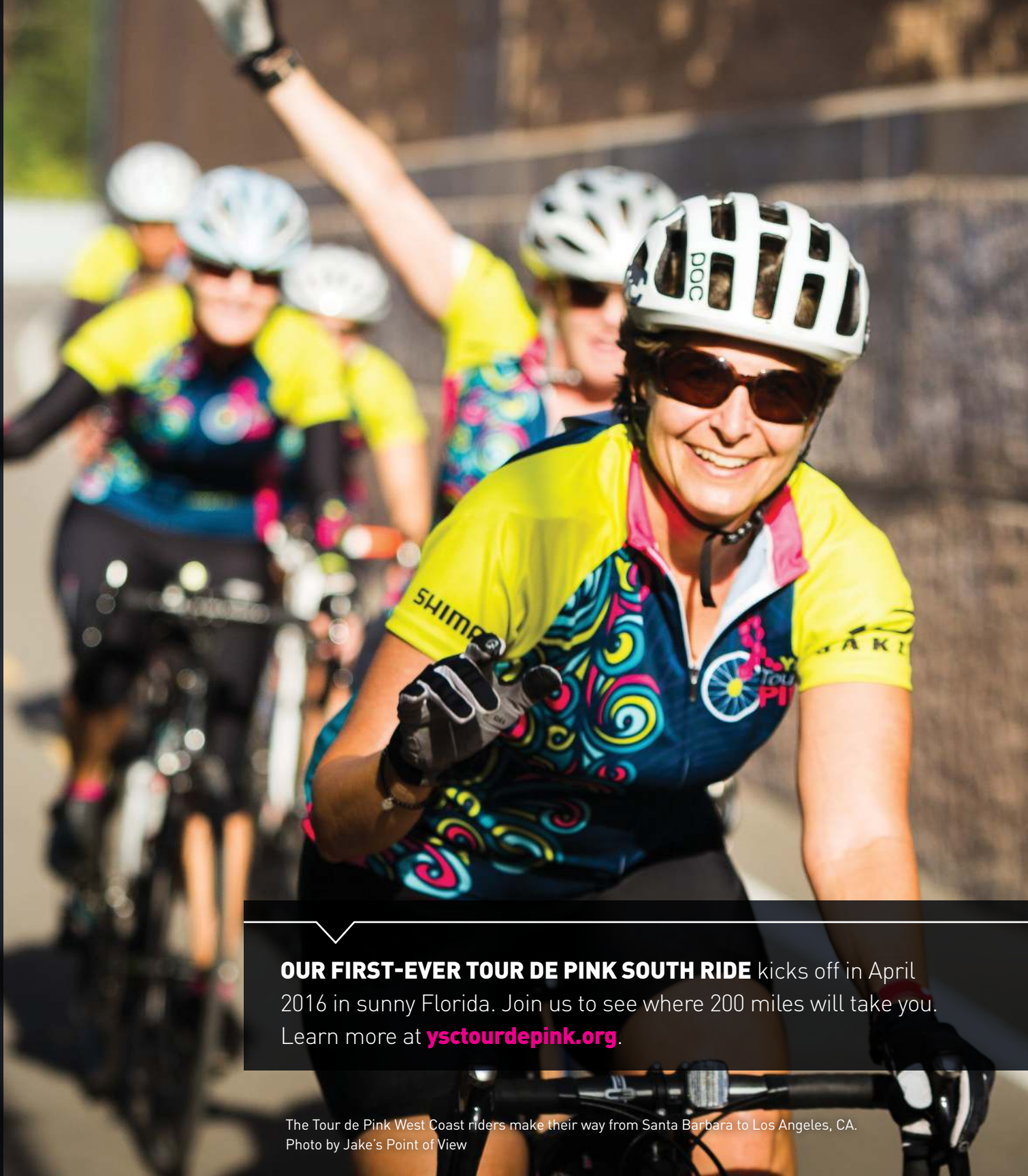
it's a rolling community of survivors, their families, friends and supporters. It's YSC's mission in motion. Riders push their boundaries, and we give them the tools they need to achieve their goals. This year, 373 East and West Coast riders raised approximately \$1.4 million for YSC.

30% of Tour de Pink riders are breast cancer survivors

212 NEW RIDERS IN 2015

"EVERYONE TELLS ME I AM STRONG because I survived cancer. Tour de Pink showed me how strong I really am, [and it] empowered me to make other positive changes in my life. If I can ride for three days, I can do anything." **SONYA, DIAGNOSED AT 31**

» SEE THE IMPACT OF TOUR DE PINK »



OUR FIRST-EVER TOUR DE PINK SOUTH RIDE kicks off in April 2016 in sunny Florida. Join us to see where 200 miles will take you. Learn more at ysctourdepink.org.

The Tour de Pink West Coast riders make their way from Santa Barbara to Los Angeles, CA. Photo by Jake's Point of View



COLLABORATION

WE'VE COME A LONG WAY, BUT THERE IS STILL MUCH TO BE DONE to improve the quality of life for young women affected by breast cancer. Here are some ways you can help YSC make an impact.

Join the Movement

Learn about breast cancer in young women, ask questions, become your own best health advocate and encourage the women in your life to do the same.

youngsurvival.org/resources

Become a Volunteer

Giving your time is a great way to make a difference in the lives of young breast cancer survivors.

youngsurvival.org/ignite

Make a Donation

Consider making a gift in honor or memory of a friend or loved one to support our essential programs and resources. Ask your employer if they provide matching gifts.

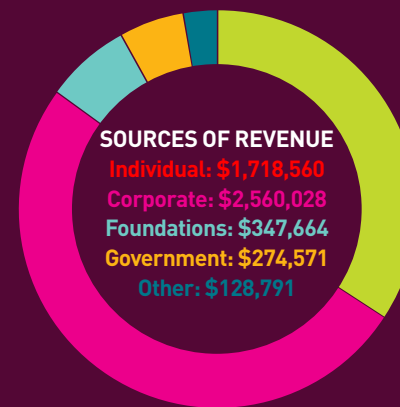
youngsurvival.org/donate

Volunteers collect donations for YSC at the Dance for the Cure event in Kansas City, MO.

FINANCIALS

In fiscal year 2015, YSC spent approximately \$4 million on programs that educate, support and empower young women affected by breast cancer. YSC is audited annually by an independent external auditing firm specializing in non-profit audits for organizations of our size and complexity. Our goal is to make the most of every dollar donated, as we continue working to ensure no young woman faces breast cancer alone.

> VIEW OUR FULL 2015 990 < & AUDITED FINANCIAL STATEMENTS



In 2015, a total of 16,805 donors gave more than \$5 million

Revenue Growth

FY13: \$4,670,638
FY14: \$4,784,125
FY15: \$5,029,613

YSC gratefully acknowledges the generous contributions of our funders between July 1, 2014 and June 30, 2015.

\$100,000+



CENTERS FOR DISEASE CONTROL & PREVENTION

\$50,000-\$99,000



\$25,000 - \$49,999



Robert Wood Johnson Foundation President's Grand Fund of the Princeton Area Community Foundation

\$10,000 - \$24,999

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» DONATE »



Former Board members Jill Frey and Lisa Frank at Tour de Pink East Coast.

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YOUNG SURVIVAL COALITION (YSC) is the premier organization dedicated to the critical issues unique to young women and breast cancer. YSC works with survivors, caregivers and the medical, research, advocacy and legislative communities to increase the quality and length of life for women diagnosed with breast cancer ages 40 and under.



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